



Finnish-Italian Media Seminar on Substances

“Addictions and Cultures”

Hotel Regina Olga, Cernobbio & Como, Italy, October 16, 2009

14.15 **Opening Of The International Session** (in English)

Editor-in-Chief **Teuvo Peltoniemi**, A-Clinic Foundation

Cooperativa di Studio e Ricerca Sociale Marcella scs Onlus

Addictions And Cultures

Chair: Maurizio Fea - FeDerSerD

14.30 Cultural variations in views on addictions, treatment and rehabilitation

Professor Anja Koski-Jännes, University of Tampere

15.00 Will alcohol consumption turn in Finland into decrease as in Italy?

Senior Researcher Esa Österberg, National Institute for Health and Welfare (THL)

15.30 Focus on Italian vision on addiction and cultures

Maurizio Fea, Italian expert – FeDerSerD

16.00 Moderate and excessive alcohol use in Italian young adults’ drinking stories

Soile Pietikäinen, Goldsmiths’ College, University of London

16.30 *Coffee break*

Chair: Development manager Saini Mustalampi, National Institute for Health and Welfare (THL)

17.00 Seductive spaces: cultural representation in themed casinos

Professor Pauliina Raento, Finnish Foundation for Gaming Research & University of Helsinki

17.30 Net poker and monopoly - stakes are high

Research manager, Dr. Tuukka Tammi, A-Clinic Foundation

18.00 Changes in style and changing styles (title to be confirmed)

Franca Beccaria, Turin University, Italy Alcohol and generations.

18.30 Comments quarter by Dr. Claes Andersson and the audience

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